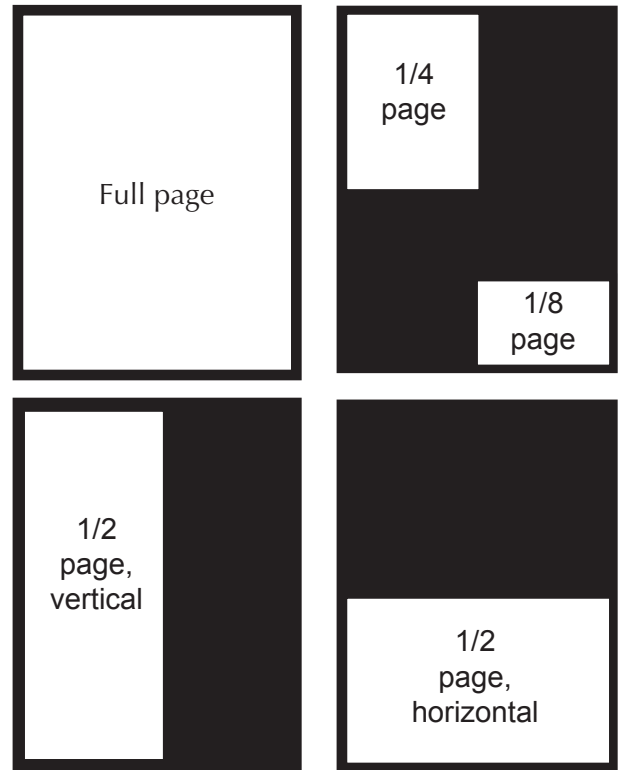


73rd ANNUAL PACIFIC NORTHWEST HIGHLAND GAMES & CLAN GATHERING (July 26-28, 2019)

Black-and-White (B/W) and Color Advertising Rates and Specifications

Payment and Ad Submission Deadline: June 15, 2019

Size/Location	Width x Height	Color B/W	Rate
Full page, inside front or back cover	7-1/4" x 9-1/2"	Color only	\$650
Full page, inner	7-1/4" x 9-1/2"	Color	\$520
		B/W	\$400
1/2 page, vertical	3-1/2 x 9-1/2"	Color	\$300
		B/W	\$240
1/2 page, horizontal	7-1/4" x 4-1/2"	Color	\$300
		B/W	\$240
1/4 page	3-1/2" x 4-1/2"	Color	\$200
		B/W	\$150
1/8 page	3-1/2" x 2-1/4"	B/W	\$85
* Color pages are limited. Contact Gail at souvenirprogram@sshga.org for availability and to reserve.			



Ad Format—PDF, press quality

If the PDF is inconsistent with ad specifications, the ad will be returned for modification. Files should be between 150 to 300 dpi. The SSHGA strives to reproduce your ad to industry quality standards. The advertiser, agency, or designer is responsible for the resolution and quality of images, font reproduction, and/or typographical errors.

Submission:

- Payment due at time of ad submission; no refunds.
- **To pay with check or US money order** (payable to SSHGA), return the form below with your ad (on cd or flash drive) with payment to:

Gail Mathieson Reiter
42 Meridian Lane
Vaughn, MT 59487 USA

- **To pay with credit card (preferred)**, submit payment via our website:
sshga.org/the-games/souvenir-program-advertising/
and submit pdf to souvenirprogram@sshga.org

Please print

Business/Organization					
Contact Person		Phone			
Address					
City		State		Zip/Postal Code	
Email Address					
Ad Size		Rate		No Refunds	
Special Requirements					